



MATT LAGUDA

DEVELOPER / DESIGNER

BIO

Committed to delivering high-quality solutions that exceed expectations, I thrive on solving complex problems with innovative approaches. Passionate about the industry, I am always seeking new learning opportunities to further my skills. With a focus on continuous self-development, I tackle each challenge with a mindset geared toward achieving the best results.

FIND ME

portfolio: www.adugalm.space
email: mrlaguda@gmail.com
phone: +61 424 228 180

EXPERIENCE

New Territory | Oct 2020 - current Web Developer

A globally operating digital design studio, offering purposeful design, goal orientated development and dependable growth.

As a Web Developer, I manage multiple projects from design through to launch. With expertise in Shopify, Kirby, and Craft CMS, I am proficient in a range of languages including Liquid, PHP, HTML, CSS, and JavaScript. My role also sees me working with tools beyond the development scope, including design programs like Adobe Suite and Figma, as well as marketing platforms such as Klaviyo, Mailchimp, and HubSpot.

The fast-paced demands of my day-to-day work have helped me develop a versatile, adaptive workflow, enabling me to learn quickly and tackle challenges efficiently.

Interacting directly with clients has enabled me to develop strong and effective client relationship management skills.

Please refer to my portfolio for a list of selected works.

Freelancing | July 2017 - Oct 2020

Pocket Square | Content Coordinator

Managed content for lifestyle clients in e-commerce, focusing on both backend database optimization and front-end design to improve user experience and functionality.

Maruia | Web Designer/Developer

Redesigned the user interface to enhance usability and ensure a seamless experience, overhauling the previous system to meet modern standards.

The Yoga Co. | Web Developer

Implemented site updates to revamp the design and optimize the user experience, delivering a fresh, more engaging look.

Sirius Studios | Branding/Web Designer/Developer

Developed the brand identity and designed the website for a new performing arts school, aligning visual elements with the company's mission and vision.

Titan Ideas | VR Developer

Developed a 360-degree Virtual Reality video simulator using the Unity engine as an exploratory project, pushing the boundaries of immersive digital experiences.

ACHIVEMENTS

- 2016-2018 Auckland University of Technology Bachelor of Creative Technologies
- 2018 S23M Divergent Thinking Award
- 2018 Creative Technologies Overall Academic Excellence
- 2016 Auckland University of Technology Significant Student Scholarship

SKILLS

Content Management Systems (CMS)

Shopify, Kirby, Craft, Sanity

Programming Languages

HTML, CSS, JavaScript, PHP, C#

Design & Prototyping Tools

Figma, Illustrator, InDesign, Photoshop, Sketch

Development Tools & Software

GitHub, Unity, Processing, Node.js